

Kate Stopped in For Gas



And Got a Clean Store, Too

With so many petro-convenience stores to choose from, Kate could fill up her tank anywhere. So what can set your c-store apart from the rest? Give Kate more than just a quick fill up; give her a clean and safe parking lot. Knowing that cleanliness is important to the store gives Kate the confidence that everything else about her experience will be positive.

So how can you create the kind of experience that will bring Kate back time and time again?

Through a customer experience evaluation program, Service Intelligence can deliver valuable perspectives into what customers are thinking. We can assess customer service, store cleanliness, merchandise availability, transactional efficiency, and many other areas of your convenience store. We deliver customized programs that accurately reflect your goals and objectives, and with our in-depth analytics, we provide tangible recommendations to positively impact your operations. Contact us today.



Mystery Shopping • Compliance Site Evaluations • Employee Awareness Campaigns

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