

# Food Service Merchandising Solutions



MENUS BOARDS



GRAPHICS



SIGNAGE & MERCHADISING



Visual Impressions offers menu board and food service merchandising solutions for all Compass Group sectors. From full scale digital menu boards to custom murals, we are a one stop shop for all your food service signage needs. Inside you will find a brief summary of our various print and digital solutions.

For additional information on any of our product lines, please contact Beth Osborne at [bosborne@visualimpressions.net](mailto:bosborne@visualimpressions.net) or 800-500-0191.

## Visual Impressions

Leading the Print and Digital Evolution

[www.visualimpressions.net](http://www.visualimpressions.net)

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## digital menu boards



custom bezels

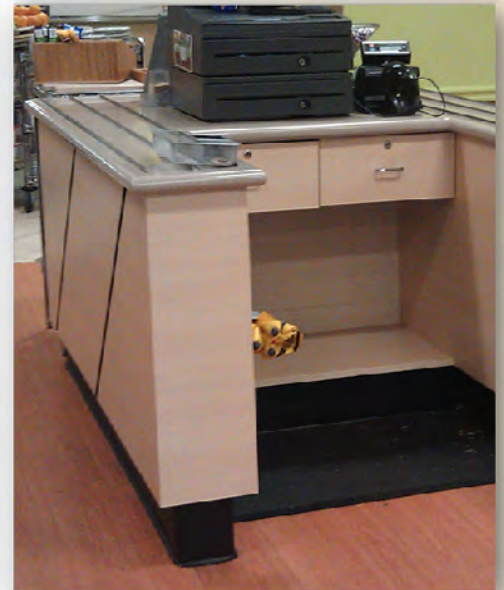


Visual Impressions offers Compass Group a variety of turnkey digital menu boards options, customized to meet the needs of your customer. We provide hardware, software, creative, installation, hosting, monitoring and support. Our enterprise solution allows for immediate text changes, dayparting and different content on each screen. The solution features animated, dynamic content shown on commercial grade monitors. Based on content and environment, Visual Impressions will provide recommendations on the system, placement, mounting and screen size. Monitor sizes available include: 32", 37", 42", 47" and 55". If your location is seeking a more distinct look, we can also create customized bezels to match any décor. Additional solutions including USB and media player options are available.

## di-noc

3M DI-NOC is a vinyl film available in a variety of synthetic and natural finishes, including wood, aluminum, marble, stucco, granite, solids and patterns. DI-NOC is easily installed onto most any substrate or surface, including curved or three-dimensional objects. The vinyl is highly durable, lasting around 12 years for internal applications, and is easy to clean. Ideal for cabinet refacing in serveries and cafeterias.

Contact us to view samples.



## dimensional signage



Visual Impressions offers a wide variety of dimensional signage including dimensional letters, shapes, pieces and parts. With our advanced routing and laser cutting systems, we can manufacture dimensional signage that are detailed and accurate within very tight tolerances.

### Overhead Station Signage

- Brushed Aluminum Letters mounted to wall or soffit or hung from ceiling
- Standard height 6" (custom sizes - larger and smaller available upon request)
- Standard Color: Silver (other colors available)



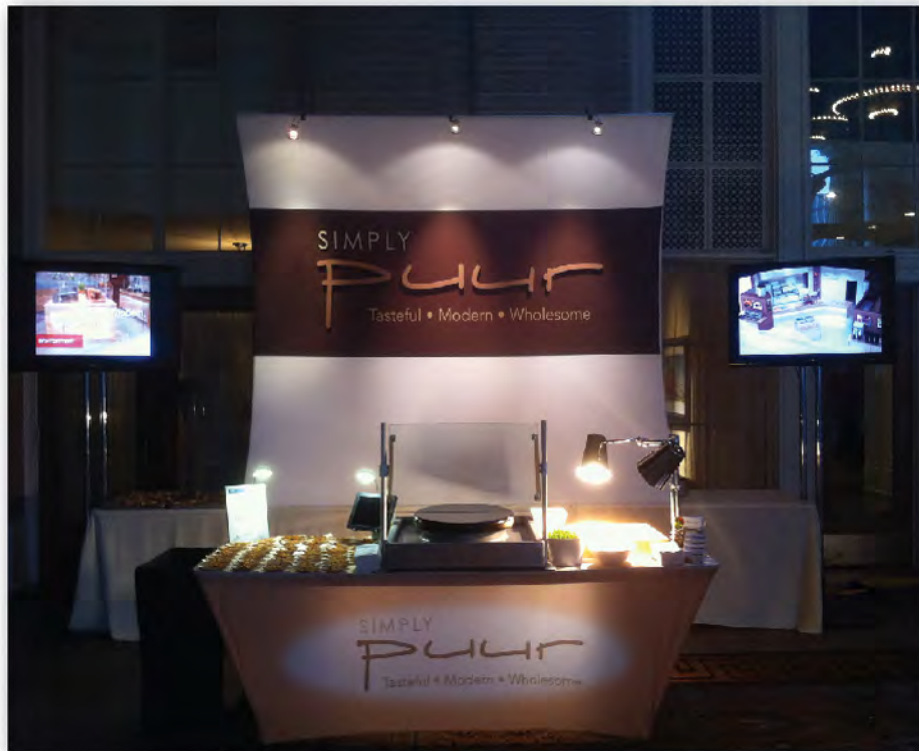
## event set-up and equipment rental

Visual Impressions currently provides event set-up services for any type of Compass events.

### Services include:

- Coordination and shipment of freight
- Storage of event booths, banners and other goods
- On-site team to set-up equipment
- Rental of LCD screens, stands, speakers and other equipment

Contact Beth Osborne for event set-up requests.



## wall coverings



We offer many types of decorative wall coverings, from full coverage murals to stretched canvases. These graphics can be made in a variety of sizes and applied to various surfaces.

### Options include, but not limited to:

- **Digitally printed wall covering**, to adhesive back vinyl or wallpaper
- **Printed and stretched canvas**
- **“Mock Canvas”** - digitally printed vinyl with a canvas texture. Looks like canvas, but it's not!! The advantage to this construction is that the graphic is washable and extremely durable.
- **Puck mounted acrylic** with digitally printed graphic applied to back; diamond polished edges give an appearance of glass



## window murals

Apply frosted or dusted vinyl to windows to reduce glare and add unique designs. Vinyl can be cut in various designs or patterns. We can also print directly on the vinyl. Cut vinyl in a variety of colors and styles is also available.



## miscellaneous printed products

- **Posters:** any size mounted to gator board or sintra
- **Banners:** any size on any type of fabric, including pop-ups
- **Wallcovering:** print on wallpaper or adhesive vinyl
- **Static Clings:** adhesive cling available in clear or white
- **Fleet Wrap:** full, perforated or cut vinyl
- **Airscreens:** any size adhesive vinyl strips

